

# ANTHONY PARAKIAN

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## » CAREER HISTORY

Since May 2015 

**Lead Product Designer - ZEFR (Venice, CA)**

- Responsible for All Product Design: Wireframes and Mocks that Display Highly Innovative, Engaging, and User Centric Designs
- Creation of Brand New Digital Guidelines and Consistency Across All Products
- Creation of Functional Prototypes that Effectively Communicate the Designs to Product Managers and Engineers

April 2014 - April 2015 

**Design Director - Meetic (Match.com European Division in Paris, FR)**

- Design of New Features and Redesign of Existing Pages across Existing and Evolving Products, from Web and Mobile (iOS, Android) to Email
- Work with the Other Team Members to Develop Meetic's Visual Design and User Experience Across Platform
- Manage and Inspire a Team of 5 Designers (2 UX and 3 UI)
- Improvement and Update of the Digital Style Guide for Other Designers


January 2012 - January 2014

**Sr Visual / Interaction Designer - Yahoo US (Santa Monica & Sunnyvale, CA)**

- Design of the Home Page and Properties 
- Design of **Yahoo! Weather** Desktop, Mobile Web and Native App 
- Creation of Interface and Visual Designs for Developer Tools and YUI Components
- Artistic Direction and project leading with Engineers, Clients, Sales and Marketing  
**Electric City** (Tom Hanks' Web Series)  
**Cybergeddon** (Exclusive Series Created by Anthony Zuiker, CSI's Creator)  
**Who Knew?** (US Exclusive Video Program)

July 2007 - December 2011

**Senior Creative Lead - Yahoo! Studio EMEA (Paris, France & London, UK)**

- Art Direction and Follow Up of Special Operations - FR and EMEA 
- Design and Presentation of Mock Ups to Clients
- Internal Project Leading with EMEA Creative, Product, and Sales Teams
- External Project Leading with Clients, Creative Agencies and Providers

April 2004 - June 2007

**Web Designer - Lagardère Publicité Internet (Paris, France) **

- 20minutes.fr, Mcm.net, Rfm.fr, Elle.fr, ParisMatch.com, Public.fr, Europe1.fr...
- Design, Development and follow up of Special Operations
- Editors / Advertisers / Providers coordination

## » SKILLS

### Design

Sketch  
Photoshop  
Illustrator  
Fireworks  
Premiere/Final Cut  
After Effects

### Integration/Dev

CSS/ HTML  
Javascript / JQuery  
Php / MySQL  
Wordpress  
Facebook / Twitter's APIs

### Hobbies

Tennis (Ranked 5.0)  
Snowboard  
Rollerskate  
Running  
Web Design  
Social Networks  
Movies  
Books  
Travels

## » EDUCATION

French Diploma of Multimedia Engineering - **Master's degree** / Ecole d'ingénieur IMAC (Univ. de Marne-la-Vallée)  
D.U.T. (University Technology Diploma) -**Two-year University Program in I.T.** / Université LYON I